Sample Document for UI

Different principles Used

1. Consistency
2. Guidance
3. Feedback
4. Recoverability
5. **Consistency**

When designing this website, I focused on a consistent look and feel to make it easier for the users. The consistency is used throughout the website, with the same layout for the tables, the buttons and the backgrounds.

A screenshot of a computer

Description automatically generated

The search functionality is presented with Input fields clearly labelled for the place you want to go, the date you want to go on the holiday and the number of people that are going. After that, the “Best Flight Found” section will appear, which follows a consistent format, showing a table clearly stating the city, description of the place, and the price it will cost, which allows users to identify booking options quickly and to go then press the “Book Here” button to bring you to the next page.

1. **Guidance**

I made sure the website had guidance throughout the different pages. There will be text telling you what to do in all the different parts. This approach is designed to facilitate user navigation and decision-making. With straightforward instructions at each part, users can easily navigate the pages without an issue.

A screenshot of a computer

Description automatically generated

This page shows the use of guidance. It tells you in the first table to add an activity for the holiday you have chosen, showing the activity type, price and a checkbox button to add to the package, and the same goes for the hotel, showing you the name of the hotel, number of rooms available, the price and the same checkbox button. We have it as a checkbox as it is not mandatory to add those to your destination; you can skip and press the “Add Selected To Package” button, which will lead you to the next page.

1. **Feedback**

In designing the website, I made sure we would have some feedback to let the users know that their payment went through, their registration or login was successful, or if it was unsuccessful.

A screenshot of a computer

Description automatically generated

As a result of this page's feedback, users can see the information they entered incorrectly, such as their email address or password, and they can return to the page and correct their login information. After that, if they can successfully log in, the page will take them to the homepage, displaying "Logged In as (Your Username)," indicating that they have successfully logged in.

1. **Recoverability**

I ensured the website was recoverable. You could fill it out without issues if you didn't add the details in the fields for the destination searches or the payment.

A screenshot of a computer

Description automatically generated

As you can see in the image, if you didn't fill in the "Place" field, it will tell you to fill it in the same way as the dates. It lets you do this before submitting to the other page, so it's easy to fix. It is the same for the payment page, as you must fill in the card information before paying for your booking destination. This is to make the users see the issues they have missed and easily recover from them, making it go smoothly for them.